



**PRESS RELEASE
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Contact

Katy Pettersen, kpetersen@wmc.org, (608) 661-6916, (608) 516-6684 cell

Winsert, Inc. Competing for 2014 Wisconsin Manufacturer of the Year Award

Madison – Winsert, Inc., an alloy solutions provider that solves high wear, temperature and corrosion problems in Marinette, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 11 Wisconsin businesses nominated for the Grand Award in the Medium size category.

Winsert develops, tests, and produces custom alloy solutions to meet the specific needs for a variety of industries. This is evident by their seven U.S. and European patents and three patents pending, as well as a large portfolio of proprietary alloys. Winsert maintains the most sophisticated development, testing and production capabilities for copper, cobalt, nickel, and iron base alloys; this includes corrosion, heat, and high temperature alloys for various applications such as medium and heavy duty engines, power generation, emission controls, industrial valves and food processing.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of five Grand Award winners will be chosen: four in categories based on company size, and one for being an exceptional example to all in inventing and implementing innovative workforce development best practices.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at an awards banquet on Thursday, February 26 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: Trisha Dickinson Lemery (third from left), President and CEO of Winsert, Inc. was presented with the company's nominee certificate by representatives from the Manufacturer of the Year Award sponsor companies. Left to Right: Dr. Rudolf Stanglmaier, COO, Winsert, Inc.; David Eickmeyer, VP of Engineering, Winsert, Inc.; Doug Andrist, Quality Technician, Winsert, Inc.; Geno Lemery, VP of Operations, Winsert, Inc.; Christine Coduti, Director of Sales and Marketing, Winsert, Inc.; Trisha Dickinson Lemery, President and CEO, Winsert, Inc.; Greg Sofron, Audit Partner - Manufacturing and Distribution Team, Baker Tilly Virchow Krause, LLP and Thom Cox, Membership Development Manager, WMC.