



PRESS RELEASE
WEDNESDAY, FEBRUARY 11, 2015

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Alliance Laundry Systems LLC Competing for 2014 Wisconsin Manufacturer of the Year Award

Madison – Alliance Laundry Systems LLC, the largest commercial laundry company in the world in Ripon, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 11 Wisconsin businesses nominated for the Grand Award in the Mega size category and one of 29 competing in the Workforce Development Grand Award category.

In early 2014, Alliance acquired Primus Laundry Equipment Group, based in Belgium with manufacturing facilities in the Czech Republic and China. After that acquisition, Alliance net revenues are now 75 percent larger than their next closest competitor. Alliance employs approximately 2,700 people worldwide, in more than 1.6 million square feet of facility space. The majority of this workforce – 1,700 employees and approximately one million square feet of facilities – are located in central Wisconsin. While Alliance’s global footprint continues to expand, they take great pride in Ripon being their home and are dedicated to investing in their home for years to come.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of five Grand Award winners will be chosen: four in categories based on company size, and one for being an exceptional example to all in inventing and implementing innovative workforce development best practices.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at an awards banquet on Thursday, February 26 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: Bruce Rounds (second from left), CFO of Alliance Laundry Systems LLC was presented with the company's nominee certificate by representatives from the Manufacturer of the Year Award sponsor companies. Left to Right: Thom Cox, Membership Development Manager, Wisconsin Manufacturers & Commerce; Bruce Rounds, CFO, Alliance Laundry Systems LLC; Greg Sofron, Audit Partner - Manufacturing and Distribution Team, Baker Tilly Virchow Krause, LLP; Dan Bowe, Director of Marketing, Alliance Laundry Systems LLC; Anna Ewerdt, Operations HR Manager, Alliance Laundry Systems LLC and Rob Wallace, Director of Financial Analysis, Alliance Laundry Systems LLC.