



For Immediate Release
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**Spectrum Industries, Incorporated Wins 2014 Wisconsin
Manufacturer of the Year Grand Award**
Chippewa Falls company wins medium category grand award

Milwaukee – Spectrum Industries, Inc. is one of seven Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 40 nominees.

Spectrum Industries believes in pursuing the development of non-commodity, niche products through the collaborated efforts of their team members. Incredibly, they develop between six and 24 new products each year!

It is Spectrum Industries' goal is to be the employer of choice in their area. In order to accomplish that enthusiastic standing, they strive to identify and hire highly qualified personnel, offer employee training programs, promote an atmosphere of openness and develop community-based partnerships. As they continue to grow and provide their surrounding area with excellent career opportunities, they remain committed to their entire team while never losing sight of the power of the individual.

With their unbreakable commitment to quality and customer service, it's easy to see why the furniture industry annually ranks Spectrum Industries among the top 300 furniture manufacturers.

Inc. magazine included them in its top 5000 growth companies, and Wood & Wood Products has listed them as one of its top 100 companies.

True to their name, Spectrum Industries produces a wide range of industrial furniture made of wood, wood composite and steel. In the past several years, they have manufactured and shipped over 4,200 unique SKUs throughout the world.

(MORE)

Celebrating its 27th year, the Manufacturer of the Year Award program recognizes manufacturers of all sizes and industries for all that they do to drive Wisconsin's economy. The Wisconsin

Manufacturer of the Year award winners were selected by an independent panel of judges representing manufacturing, service and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

The 2014 winners are:

Grand Awards

HUSCO International, Inc., Waukesha - Mega Category

Seats, Incorporated, Reedsburg - Large Category

Spectrum Industries, Incorporated, Chippewa Falls - Medium Category

General Plastics, Inc., Milwaukee - Small Category

E.K. Machine Co. Inc., Fall River - Workforce Development Category

Special Awards

Ellsworth Cooperative Creamery, Ellsworth - Marketplace Opportunity Award

Universal Acoustic & Emission Technologies, Inc., Stoughton - Employee Development & Commitment Award

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NOTE: Visit www.wimoty.com for more information.