



FOR IMMEDIATE RELEASE

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**Felss Rotaform LLC Competing for 28th Annual Wisconsin Manufacturer of the Year Award
New Berlin Company One of 38 Businesses Nominated**

Madison-Felss Rotaform LLC, a leader in their industry, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Felss Rotaform LLC specializes in rotary swaging and axial forming, integrated with secondary operations and robotics to produce high quality automotive parts. With only one other company in the country with rotary swaging machines, Felss relies on creative approaches and their knowledge from within to be a leader in their unique processes. Felss custom machines are integrated with high tech automation, inspection and handling by skilled technicians to produce automotive products shipped not only within the United States but to China, Brazil and Mexico.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: L to R: David Gazzo, Felss; Colton Haas, WMC