



FOR IMMEDIATE RELEASE

January 28, 2016

Contact: Alicia Bork, 608-661-6923

**Robbins Manufacturing, Inc. Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Fall River Company One of 38 Businesses Nominated**

Madison- Robbins Manufacturing, Inc. (RMI), a leader in the metal fabrication and power coating industries for over 25 years, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Through extensive employee development, academic collaboration, calculated expansion plans and cutting edge technology, RMI continues to be a trailblazer in the metal fabrication and powder coating industries. RMI provides custom fabrication and coating services for a wide variety of business entities including military vehicles, commercial construction equipment, electrical, agricultural, food processing and heat exchange industries. Current investments in analytics and technology software will enable improved shop flow optimization, capacity management and material planning while improving margin and on-time customer delivery.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

###

[Click here for the nominee company photo.](#)

Photo caption: L to R: Bryson Machonga, WMC; Bob Robbins, RMI; Julie Robbins-Mobri, RMI; Tara Guler, Baker Tilly; Chuck Palmer, Michael Best & Friedrich

28th Annual Wisconsin Manufacturer of the Year Awards Program
www.wimoty.com