



FOR IMMEDIATE RELEASE

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**Sign Effectz, Inc. Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Milwaukee Company One of 38 Businesses Nominated**

Madison- Sign Effectz, Inc., located in Milwaukee, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Sign Effectz, Inc. is a manufacturing facility that designs, builds and executes creative ideas through engineering, custom fabrication, prototyping and testing, installation service and maintenance. Their products include pylon signs, monument signs, neon signs and even hand painted murals, ensuring their end product matches each customer's visual landscape. Sign Effectz employs modern design processes and technology to ensure the product they build exceeds customer expectations. Their knowledge of LED components and electronic message centers gives them a competitive edge, manufacturing signs for high profile customers such as General Mitchell International Airport, Kohl's Corporate Headquarters and Colectivo Coffee, to name a few.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: L to R: Mark Lemke, Adam Brown, Sandy Howell, Rick Rossetti, Adrian Esguerra