



FOR IMMEDIATE RELEASE

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**Witmer Industries, Inc. Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Abbotsford Company One of 38 Businesses Nominated**

Madison- Witmer Industries, Inc., quality furniture manufacturer located in Abbotsford, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

While many furniture manufacturers have closed their doors, moved production overseas, cut costs or begun distributing imported furniture, Witmer Industries Inc. has continued to invest in its workers and technology. The furniture manufactured by Witmer Industries is made-to-order and is available in oak, quarter sawn oak, birch and cherry lumber with ten color options and fifteen hardware options. In an effort to become more profitable and increase output, Witmer invested in a computerized saw system, a screw inserting pocket boring machine, and a new high speed printer. Together, these efforts have aided Witmer's goal of becoming the best solid wood manufacturer in the world.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: L to R: Bryson Machonga, WMC; Kevin Schlinkmann, Witmer Industries; Chris Skrobutanas, Baker Tilly