



FOR IMMEDIATE RELEASE

February 15, 2016

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**Amerequip Corporation Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Kiel Company One of 38 Businesses Nominated**

Madison- Amerequip Corporation, a manufacturer of custom equipment for the lawn, landscape, agricultural and construction markets, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Amerequip has made significant investments since 2011. These investments have broadened their product line with a focus on custom solutions for clients, thus leading to several patents for new equipment. Amerequip has invested in additional assembly capacity, a new training center, and is currently in the planning process for further expansion in 2016. Today, the firm's products are produced in four Wisconsin locations by 260 team members and are sold worldwide.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: The Wisconsin Manufacturer of the Year Sponsors presented Amerequip with a plaque to honor their nomination. Pictured L to R: Greg Sofra, Baker Tilly; Gary Brochtrup, Amerequip; Ben Johnson, Michael Best & Friedrich