



FOR IMMEDIATE RELEASE

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**Menasha Corporation Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Neenah Company One of 38 Businesses Nominated**

Madison- Menasha Corporation, located in Neenah, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Menasha Corporation is a leading corrugated and plastic packing manufacturer and supply chain solutions provider. Well-known food, beverage, consumer products, automotive, healthcare, pharmaceutical and industrial companies are among their customers. As the company's roots as a leading manufacturer of storage and shipping containers evolved, their change and innovation has allowed the company to sustain itself for 166 years, increasing their employee base by more than sixty percent since 2010 with 1,565 employees in Wisconsin.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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[Click here for the nominee company photo.](#)

Photo caption: The Wisconsin manufacturer of the Year Sponsors presented Menasha Corporation with a plaque to honor their nomination. Pictured L to R: Bryson Machonga, WMC; James Kotek, Menasha Corp; Greg Sofra, Baker Tilly