



**FOR IMMEDIATE RELEASE**

February 15, 2016

Contact: Alicia Bork, 608-661-6923

**EmbedTek, LLC Competing for 28<sup>th</sup> Annual Wisconsin Manufacturer of the Year Award  
Waukesha Company One of 38 Businesses Nominated**

Madison- EmbedTek, LLC, manufacturer of single-purpose computers and digital displays, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

EmbedTek embodies a unique breadth of capabilities in a small but growing company that is engaging with global leaders in the health care, military simulation automation, broadcasting and other markets. Their world class inventive and creative engineering team takes a problem - or opportunity - in a market, develops a concept and productizes it. With their eighty Wisconsin employees, EmbedTek designs and manufactures single-purpose computers and digital displays for original equipment manufacturers. What makes EmbedTek unique is their complete product realization process and that they manufacture the products they design. Managing a complex supply chain enables EmbedTek the ability to offer their customers end products over an extended lifecycle. The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

###

[Click here for the nominee company photo.](#)

Photo caption: The Wisconsin manufacturer of the Year Sponsors presented EmbedTek with a plaque to honor their nomination. Pictured L to R: Chuck Palmer, MBF; Ted Platz, EmbedTek; Kent Tabor, EmbedTek; Dan Aicher, EmbedTek; Tom Fotsch, EmbedTek; Bryson Machonga, WMC, Jayson Edwards, Baker Tilly

28<sup>th</sup> Annual Wisconsin Manufacturer of the Year Awards Program  
[www.wimoty.com](http://www.wimoty.com)