



**FOR IMMEDIATE RELEASE**

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**Bell Laboratories, Inc. Competing for 28<sup>th</sup> Annual Wisconsin Manufacturer of the Year Award  
Madison Company One of 38 Businesses Nominated**

Madison- Bell Laboratories, Inc. is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Bell Laboratories is the world's leading manufacturer of quality rodent control products. Its brands are the market share leaders in all major channels of distribution in the United States – professional, agricultural and retail – and provide rodent control solutions to the pest control industry, farmers, agricultural producers and homeowners. With the addition of a new, state of the art 300,000 square-foot facility, Bell Laboratories is able to hold their 378 Wisconsin employees all within Dane County.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

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