



**FOR IMMEDIATE RELEASE**

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**Broaster Company Competing for 28<sup>th</sup> Annual Wisconsin Manufacturer of the Year Award  
Beloit Company One of 38 Businesses Nominated**

Madison- Broaster Company, foodservice equipment manufacturer, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Broaster Company is a leader in manufacturing foodservice equipment, food coatings and unique marinades. Their commitment to local manufacturing has created a dynamic workforce among their sixty-five employees dedicated to domestic manufacturing of their products. Broaster Company's unwavering dedication has led to the most enduring pressure fryer manufacturer and branded food company in the segment, allowing the company to solidly claim it makes everything it sells, something its competitors cannot claim.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

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