



**FOR IMMEDIATE RELEASE**

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**General Electric Competing for 28<sup>th</sup> Annual Wisconsin Manufacturer of the Year Award  
West Milwaukee Company One of 38 Businesses Nominated**

Madison- General Electric, manufacturer of diagnostic imaging subsystems, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

The GE Healthcare Imaging Subsystems (ISS) team designs and manufactures X-ray and computed tomography tubes, detectors, high voltage tanks and generators for X-ray generation and detection. Their Electric Avenue (EA) location once served as an aircraft engine plant during WWII but now serves as GE's manufacturing and design operation facility for industry-leading diagnostic imaging subsystems. Products conceived and fabricated at EA are integral to the GE Healthcare's CT and X-ray systems used at thousands of hospitals around the world every day.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

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