



FOR IMMEDIATE RELEASE

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**Generac Power Systems, Inc. Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Waukesha Company One of 38 Businesses Nominated**

Madison- Generac Power Systems, Inc., manufacturer of engine powered products, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Generac has been a leading designer and manufacturer of a wide range of generators and other engine powered products since 1959. Generac's products are available through a broad network of independent dealers, retailers, wholesalers and equipment rental companies. They are committed to developing a long term vision that promotes environmentally responsible products, processes and partnerships, offering product options that allow their customers to shrink their ecological footprint when backup energy use is required.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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