



FOR IMMEDIATE RELEASE

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**Vets Plus, Inc. Competing for 28th Annual Wisconsin Manufacturer of the Year Award
Menomonie Company One of 38 Businesses Nominated**

Madison- Vets Plus, Inc., located in Menomonie, is competing for a Wisconsin Manufacturer of the Year Award. They are one of 38 Wisconsin businesses nominated for the Grand Award.

Vets Plus, Inc. is a full-service contract manufacturer of animal nutritional supplements and treatments for private label brands. The company's strength lies in developing custom, innovative formulations for customers with an in-house technical team, offering the widest range of delivery systems while maintaining the highest standards in quality, research and production. Today, the company of seventy-one employees produces several hundred of the highest quality science-based health products for food and companion animals that are distributed nationally and internationally in more than twenty countries.

The Manufacturer of the Year Awards program recognizes a diverse array of manufacturers of all sizes and sectors of the economy for their paramount economic contributions to the great state of Wisconsin. A total of four Grand Award winners will be chosen in categories based on company size.

Each nominee is evaluated in areas such as financial growth or consistency, technological advances, product development, environmental solutions, operation excellence/continuous improvement, commitment to employees, and effective research and development. The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges representing industry, education, and the public sector.

The annual awards program is co-sponsored by the accounting and advisory firm of Baker Tilly Virchow Krause, LLP, the law firm of Michael Best and Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce. The sponsors will celebrate the nominees and reveal the winners at a black-tie awards banquet on Thursday, February 25 at The Pfister Hotel in Milwaukee.

Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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