

2010 Wisconsin Manufacturer of the Year  
Grand Award Winner: Mega Company Category & Sustainability Category

## GE HEALTHCARE IMAGING SUBSYSTEMS



Milwaukee

**Milwaukee, WI**

### WHO THEY ARE

GE Healthcare Imaging Subsystems Electric Avenue location focuses its manufacturing and design operations on complex, process sensitive products that are key for CT and XR system performance, and is the largest of GE's Imaging Subsystems locations, with 550 employees. In order to maintain and improve the highly sensitive manufacturing processes required for these products, the engineering, operations, and advanced manufacturing engineering teams are highly integrated. GE operates an environmentally conscious site. Their "ecoTube" program will use parts recovered from returned tubes, resulting in a much lower usage and disposal of exotic metals. The hallmark of this site has been an extremely strong culture of teamwork and continuous improvement, leveraging both Lean Manufacturing and Six Sigma methodologies. Team members at every level of the organization are fully engaged in this drive for excellence.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

GE Healthcare Imaging Subsystems effectively uses science and technology to advance their industry. They foster a company culture of continuous improvement, and have successfully implemented and maintained a Lean environment. They measure and effectively track their sustainability efforts and impact. They are a leading, financially stable company, and champion overall operational excellence in everything they do. GE Healthcare is committed to maintaining a healthy bottom line which contributes to a committed workforce, a strong community, and a sustainable future.

[WWW.GEHEALTHCARE.COM](http://WWW.GEHEALTHCARE.COM)



**DR. BILL BEREZOWITZ**  
*General Manager, Imaging Subsystems*

**LOCATION**  
4855 West Electric Avenue  
Milwaukee, Wisconsin 53219

**ESTABLISHED**  
1947

**SIZE**  
6,400 Wisconsin Employees  
43,000 Employees Company-wide



2010 Wisconsin Manufacturer of the Year  
Grand Award Winner: Large Company Category  
Nominated by Waukesha County Business Alliance

## DICKTEN MASCH PLASTICS, LLC



Nashotah

**Nashotah, WI**

### WHO THEY ARE

Dickten Masch Plastics specializes in custom thermoplastics, thermoset molding, and metal stamping for a number of industries including automotive, medical devices, construction, food service, electrical, small engine, and water filtration, among others. They are actively involved in outside groups whose forces affect their business, such as supporting the Water Council's efforts to make the Milwaukee region the freshwater capital of the world. Dickten Masch is a Lean organization who believes strongly in training and ongoing education. They are proud of their dedicated workforce who consistently seek new ways to increase efficiency, enhance quality, and in general, serve every customer better, every day.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

Dickten Masch Plastics is a leader by their actions, not just their words. They were instrumental in pulling together a manufacturing alliance in Waukesha County, and are deeply committed to investing in education for their employees. They continue to develop new markets and advance technology, thus reinforcing a positive image for manufacturing.

[WWW.DICKTENPLASTICS.COM](http://WWW.DICKTENPLASTICS.COM)



**STEVE DYER**

*President & Chief Executive Officer*

#### LOCATION

N44 W33341 Watertown Plank Road  
Nashotah, Wisconsin 53058

#### ESTABLISHED

1941

#### SIZE

280 Wisconsin Employees  
431 Employees Company-wide



2010 Wisconsin Manufacturer of the Year  
Grand Award Winner: Medium Company Category

## BRIESS INDUSTRIES, INC.



### WHO THEY ARE

Briess Industries, Inc. is a leading supplier of specialty malts to the beer industry and an innovative supplier of specialty ingredients to the food and beverage industries. They produce more types of specialty malt than any malting company in the world, and they are the only malting company in North America dedicated to the small-scale production of specialty malts for American craft brewers. Briess employs 125 people and ships malt and industrial ingredients to all 50 states and 20 foreign countries. At any one time, more than 80 percent of the 1,550 commercial breweries in the United States are using Briess malts. Founded in 1876 in Chilton, Briess remains one of the few family-owned malting companies in the world.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

Briess Industries is a perfect example of a successful company. They articulated a strategic plan eight years ago that has doubled their sales and operating income, giving them a strong financial backbone. They have a diverse product portfolio, balancing the company allowing them to maintain a competitive edge, even when external issues may affect their markets. They are proactive in their community, and have low employee turnover and high commitment to training. Briess encourages their customers' demand to spur new product innovation.

[WWW.BRIESS.COM](http://WWW.BRIESS.COM)

### Chilton, WI



**MONICA BRIESS**  
*Chief Executive Officer*



**GORDON LANE**  
*President & Chief Operating Officer*

**LOCATION**  
625 South Irish Court  
Chilton, Wisconsin 53014

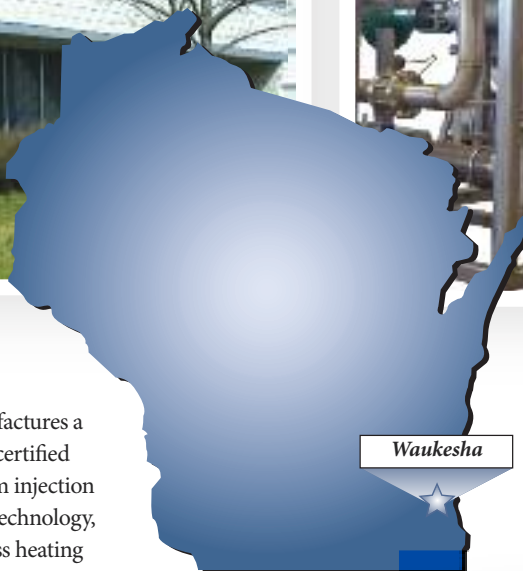
**ESTABLISHED**  
1876

**SIZE**  
119 Wisconsin Employees  
125 Employees Company-wide



2010 Wisconsin Manufacturer of the Year  
Grand Award Winner: Small Company Category

## HYDRO-THERMAL CORPORATION



Waukesha

Waukesha, WI

### WHO THEY ARE

Hydro-Thermal is headquartered in Waukesha, and manufactures a line of innovative direct steam injection heaters in an ISO certified plant. Their expert engineers apply proprietary direct steam injection technology to help customers replace old process heating technology, such as heat exchangers, to meet their most difficult process heating requirements. Hydro Thermal solves customer process heating problems by expertly sizing and designing the right direct steam injection system to save energy, reduce down-time and assure product quality. Established in 1964, they are a strong family-owned company employing 62 talented people.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

Hydro-Thermal Corporation spent 45 years in the paper industry. When that industry saw major declines, Hydro-Thermal saw an opportunity. With the knowledge and expertise of their world-class engineers, they diversified their business, and now work in many diverse industries, shipping products to more than 45 countries. Hydro-Thermal Corporation transitioned from what they were, to what they are going to be.

[WWW.HYDRO-THERMAL.COM](http://WWW.HYDRO-THERMAL.COM)



**JIM ZAISER**  
*President*

**LOCATION**  
400 Pilot Court  
Waukesha, Wisconsin 53186

**ESTABLISHED**  
1964

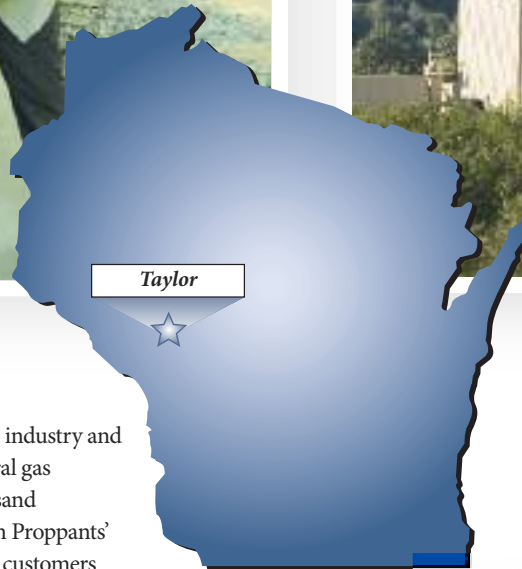
**SIZE**  
58 Wisconsin Employees  
62 Employees Company-wide



2010 Wisconsin Manufacturer of the Year  
Special Award Winner: Team Commitment to the Community

## ATLAS RESIN PROPPANTS, LLC

● **ATLAS** RESIN  
● PROPPANTS



### WHO THEY ARE

Atlas Resin Proppants is a growing leader in the proppants industry and leading supplier to the service segment of the oil and natural gas industry. They are a producer of high quality resin coated sand proppants for hydraulic fracturing applications. Atlas Resin Proppants' process control and quality assurance systems ensure their customers receive the highest standard in resin coated sand proppants quality and consistency. They are proud to be a native Wisconsin company employing 93 people at their Taylor plant, and they are proud to continue growing their operations with an expanded plant expected in early 2011.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

Atlas Resin Proppants employs more quality control technicians than any of their industry competitors. They strongly believe in their employees, and they dedicate many resources to their growth and development. Atlas encourages their employees to commit time to local community efforts, and that equates to a greater donation than if the company had simply made the donation.

[WWW.ATLASRESINPROPPANTS.COM](http://WWW.ATLASRESINPROPPANTS.COM)

**Taylor, WI**



**ROBBIE SAGE AND IAN CHAPMAN**  
*Executive Vice Presidents*

**LOCATION**  
N7532 County Road P  
Taylor, Wisconsin 54659

**ESTABLISHED**  
2005

**SIZE**  
93 Wisconsin Employees



*2010 Wisconsin Manufacturer of the Year  
Special Award Winner: Local to Global Commitment  
Nominated by Medford Area Chamber of Commerce*

## **HWD ACQUISITION, INC. D/B/A HURD WINDOWS & DOORS**



### **WHO THEY ARE**

Hurd Windows & Doors is a manufacturer of high-end custom wood windows and patio doors, and a major exporter of wood windows, accounting for seven percent of all United States wood window exports in 2010. Staying nimble during the recent downturn in the housing industry, Hurd developed an innovative product mix for customers interested in remodeling their homes rather than building new. They are a Lean manufacturer, and a strong believer in buying locally and selling globally. Hurd estimates their purchases from other Wisconsin companies exceeded \$8 million in 2010 alone. They are strong stewards of their local community, and believe it is their hard working associates who make their company successful.

### **2010 WISCONSIN MANUFACTURER OF THE YEAR**

Hurd Windows and Doors maintains a consistent commitment to buying locally. This has had a positive economic impact on Wisconsin and has created and maintained countless jobs in the Badger state. They insist on supporting and investing in the social fabric of their community, and reaching well beyond the borders of Wisconsin to serve human needs.

[WWW.HURD.COM](http://WWW.HURD.COM)

### **Medford, WI**



**DOMINIC TRUNIGER**  
*President & Chief Executive Officer*

**LOCATION**  
575 South Whelen Avenue  
Medford, Wisconsin 54451

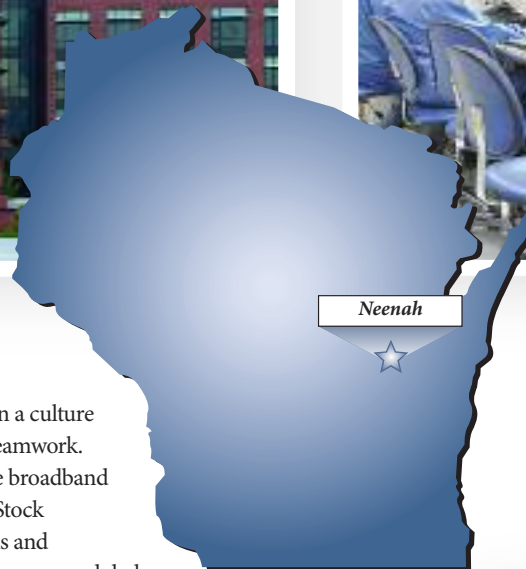
**ESTABLISHED**  
1919

**SIZE**  
334 Wisconsin Employees  
337 Employees Company-wide



2010 Wisconsin Manufacturer of the Year  
Special Award Winner: Customer Commitment

## PLEXUS CORPORATION



### WHO THEY ARE

Plexus Corporation is a diverse company which thrives on a culture that values passion, accountability, customer focus, and teamwork. They manufacture network security products and satellite broadband transmission routers that allow places like the New York Stock Exchange to network hundreds computers. Plexus designs and manufactures ultra-sound machines that allow expectant moms and dads to hear their baby's heartbeat for the first time, and a DNA analysis machine that allow scientists to test and analyze DNA. They also designed and manufactured Coca-Cola's new Freestyle machine, dispensing more than 100 different fountain beverages from one unit. They provide comprehensive design, manufacturing, supply chain, and fulfillment services to many of the world's top defense, aerospace, and homeland security companies. Additionally, Plexus designs and manufactures the black boxes (which are actually orange in color contrary to their name) which are placed in every commercial aircraft in the United States.

### 2010 WISCONSIN MANUFACTURER OF THE YEAR

Plexus has built a successful business strategy, allowing them to continue to grow and deliver on long-lasting customer relationships. They are committed to retaining their manufacturing presence in the Americas as they strive to deliver to their customers' global product fulfillment strategies. Plexus is proud of realizing their customers' ideas and helping them grow their market share.

[WWW.PLEXUS.COM](http://WWW.PLEXUS.COM)

### Neenah, WI



**DEAN FOATE**  
*Chief Executive Officer*

**LOCATION**  
*One Plexus Way  
Neenah, Wisconsin 54957*

**ESTABLISHED**  
*1980*

**SIZE**  
*1,900 Wisconsin Employees  
8,580 Employees Company-wide*



# 2010 Wisconsin Manufacturer of the Year Awards Lifetime Achievement Award in Manufacturing

The Wisconsin Manufacturer of the Year Lifetime Achievement Award in Manufacturing was introduced this year to honor the people who make Wisconsin's manufacturing industry successful. Through his tireless work at WMC, Jim Haney has spent the last quarter of a century helping do just that. His dedication to the business community and his resolve to make Wisconsin the most competitive state in the nation is unparalleled.

Jim has earned the respect of elected officials and agency leaders on both sides of the aisle, and has created bridges between corporations, foundations, educational institutions, and government to advance policies which help Wisconsin's hard working citizens. He has led major legislative victories which helped existing companies thrive and created a climate to attract new companies to the great Badger state.

Finally, Jim's character is second to none. He is respected as one of the most honest and ethical people to ever walk the halls of the State Capitol. Through this Award, we honor Jim's loyalty to Wisconsin's manufacturing industry and thank him for his fortitude and inspiration.



**JAMES S. HANEY**

President and CEO  
Wisconsin Manufacturers & Commerce

A native of Amery, Wisconsin, Jim Haney has a background in both the public and private sectors. He was an aide to Wisconsin's Governor Warren Knowles, and served as assistant to the Secretary of the Wisconsin Department of Industry, Labor and Human Relations, and as Deputy Secretary of the Wisconsin Department of Revenue under Governor Lee Dreyfus.

With a law degree from the University of Wisconsin-Madison, he practiced law and then served as Public Affairs Director for the Bergstrom Paper Company in Neenah. Jim was also District Manager of Public Affairs for Wisconsin Bell before he joined Wisconsin Manufacturers & Commerce.

In June of 1985, Jim Haney became President and CEO of WMC, the state's largest and most influential business and industrial organization, representing nearly 3,500 members statewide.

After 27 years with WMC, Jim will be retiring this spring. They may be able to fill the position, but they'll never be able to replace Jim Haney.



## AFFILIATIONS

### National Association of Manufacturers

Board Member – 1989 - 1994; 1995 - 1998

### National Industrial Council / State Associations Group

Member – 1984 - present  
Executive Committee – 1988 - 1999  
Chair – 1991 - 1993

### Conference of State Manufacturers Association

Chair – 1995 - 1997  
Vice Chair – 1993 - 1995  
Member – 1984 - present  
Secretary/Treasurer – 1991 - 1993  
Midwest Chair – 1990 - 1994

### Competitive Wisconsin

Resource person – 1985 - 2008

### PK-16 Council

2001 - present

### Project Lead the Way Executive Council

2007 - present

### Wisconsin Chamber of Commerce Executives

Ex-officio Board Member – 1985 - present

### Wisconsin Manufacturing Extension Partnership

Board Member – 1997 - present

### Wisconsin Council on Workforce Investment and Co-Chair, Dislocated Worker Sub-committee

1997 - present

### Wisconsin Labor and Management Council

1988 - 2002

### Milwaukee School of Engineering Corporation

1985 - present

### Governor's Advisory Council on International Trade

1996 - present

### Wisconsin Foundation of Independent Colleges

Board Member – 1989 - 1992  
Council Advisory Member – 1985 - 1989

### Wisconsin Economic Growth Council

2003 - 2005

### Wisconsin Technology Council

Board Member – 2005 - present

### Joint WBVTAE/WDPI Task Force on Implementing Occupational Options

Chair 1990 - 1991

### American Players Theatre

Advisory Board Member – 1990 - 2001

### Wisconsin Foundation for the Arts

Board Member – 1989 - present

### Wisconsin Academy of Sciences, Arts & Letters

Councilor-At-Large – 1992 - present  
President – 2004 - 2006

### UW-Extension Board of Visitors

Charter Member – 1995 - present

### Kikkoman Foods Inc.

Board of Directors – 2007 - present

### National Advisory Board of Calumet Venture Fund

2010 - present