



**PRESS RELEASE**  
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**Atlas Resin Proppants Wins 2010 Wisconsin Manufacturer of the  
Year Award**  
**Taylor Company Wins Special Award for Team Commitment to the Community**

**Milwaukee** – Atlas Resin Proppants, LLC was named a 2010 Wisconsin Manufacturer of the Year award winner. They are one of only seven Wisconsin companies who won one of this year's prestigious awards, competing against 53 total nominees. Atlas was awarded the Team Commitment to the Community Special Award at a black tie banquet Thursday night at The Pfister Hotel in Milwaukee.

Atlas Resin Proppants employs more quality control technicians than any of their industry competitors. They strongly believe in their employees, and they dedicate many resources to their growth and development. Atlas encourages their employees to commit time to local community efforts, and that equates to a greater donation than if the company had simply made the donation.

Atlas Resin Proppants is a growing leader in the proppants industry and leading supplier to the service segment of the oil and natural gas industry. They are a producer of high quality resin coated sand proppants for hydraulic fracturing applications.

Atlas Resin Proppants' process control and quality assurance systems ensure their customers receive the highest standard in resin coated sand proppants quality and consistency. They are proud to be a native Wisconsin company employing 93 people at their Taylor plant, and they are proud to continue expanding their operations.

Celebrating its 23<sup>rd</sup> year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

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## **NOTES**

Contact Katy Pettersen, (608) 661-6916, after February 24 for winner quotes and event photos.

## **2010 WISCONSIN MANUFACTURER OF THE YEAR AWARD WINNERS**

### **Grand Awards**

GE Healthcare Imaging Subsystems, Milwaukee - Mega and Sustainability Categories

Dickten Masch Plastics, Waukesha - Large Category

Briess Industries, Inc., Chilton - Medium Category

Hydro-Thermal Corporation, Waukesha - Small Category

### **Special Awards**

Atlas Resin Proppants, Taylor - Team Commitment to the Community Award

HWD Acquisition, dba Hurd Windows & Doors, Medford - Local to Global Commitment Award

Plexus Corporation, Neenah - Customer Commitment Award

### **Lifetime Achievement Award in Manufacturing**

James S. Haney, President and CEO, Wisconsin Manufacturers and Commerce, Madison

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