



**PRESS RELEASE**  
**EMBARGOED UNTIL 9:30 P.M. THURSDAY, FEBRUARY 24, 2011**

**Contact**

Katy Pettersen, [kpetersen@wmc.org](mailto:kpetersen@wmc.org), (608) 661-6916, (608) 516-6684 cell

**Dickten Masch Plastics Wins 2010 Wisconsin Manufacturer of the  
Year Award**  
**Nashotah Company Wins Grand Award**

**Milwaukee** – Dickten Masch Plastics, LLC won a 2010 Wisconsin Manufacturer of the Year award in the Large company category for companies with 300-750 employees. Nominated by the Waukesha County Business Alliance, they are one of only seven Wisconsin companies to win one of this year's prestigious awards, competing against 53 total nominees. The winners were revealed Thursday at a black tie awards banquet at The Pfister Hotel in Milwaukee.

Dickten Masch Plastics is a leader by their actions, not just their words. They were instrumental in pulling together a manufacturing alliance in Waukesha County, and are deeply committed to investing in education for their employees. They continue to develop new markets and advance technology, thus reinforcing a positive image for manufacturing.

Dickten Masch Plastics specializes in custom thermoplastics, thermoset molding, and metal stamping for a number of industries including automotive, medical devices, construction, foodservice, electrical, small engine, and water filtration, among others. They are actively involved in outside groups whose forces affect their business, such as supporting the Water Council's efforts to make the Milwaukee region the freshwater capital of the world.

Dickten Masch is a Lean organization who believe strongly in training and ongoing education. They are proud of their dedicated workforce who consistently seek new ways to increase efficiency, enhance quality, and in general, serve every customer better, every day.

Celebrating its 23<sup>rd</sup> year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

###

**NOTE**

Contact Katy Pettersen, (608) 661-6916, after February 24 for winner quotes and event photos.

**2010 WISCONSIN MANUFACTURER OF THE YEAR AWARD WINNERS****Grand Awards**

GE Healthcare Imaging Subsystems, Milwaukee - Mega and Sustainability Categories

Dickten Masch Plastics, Waukesha - Large Category

Briess Industries, Inc., Chilton - Medium Category

Hydro-Thermal Corporation, Waukesha - Small Category

**Special Awards**

Atlas Resin Proppants, Taylor - Team Commitment to the Community Award

HWD Acquisition, dba Hurd Windows & Doors, Medford - Local to Global Commitment Award

Plexus Corporation, Neenah - Customer Commitment Award

**Lifetime Achievement Award in Manufacturing**

James S. Haney, President and CEO, Wisconsin Manufacturers and Commerce, Madison

**SPECIAL INSTRUCTIONS FOR ALL MINNESOTA MEDIA OUTLETS ONLY**

All company references to Baker Tilly in this press release must be listed as Baker Tilly Virchow Krause, LLP. No shortened version of the company name is permitted.