



PRESS RELEASE
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**Hurd Windows & Doors Wins 2010 Wisconsin Manufacturer of the
Year Award**
Medford Company Wins Special Award for Local to Global Commitment

Milwaukee – Hurd Windows & Doors was named a 2010 Wisconsin Manufacturer of the Year award winner. They are one of only seven Wisconsin companies who won one of this year's prestigious awards, competing against 53 total nominees. Nominated by the Medford Area Chamber Commerce, Hurd was awarded a special award for their Local to Global Commitment. The winners were revealed during a black tie banquet Thursday night at The Pfister Hotel in Milwaukee.

Hurd Windows & Doors maintains a consistent commitment to buying locally. This has had a positive economic impact on Wisconsin and has created and maintained countless jobs in the Badger state. They insist on supporting and investing in the social fabric of their community, and reaching well beyond the borders of Wisconsin to serve human needs.

Hurd is a manufacturer of high-end custom wood windows and patio doors, and a major exporter of wood windows, accounting for 7 percent of all United States wood window exports in 2010. Staying nimble during the recent downturn in the housing industry, Hurd developed an innovative product mix for customers interested in remodeling their homes rather than building new. They are a Lean manufacturer, and a strong believer in buying locally and selling globally. Hurd estimates their purchases from other Wisconsin companies exceeded \$8 million in 2010 alone. They are strong stewards of their local community, and believe it is their hard working associates who make their company successful.

Celebrating its 23rd year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

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NOTES

Contact Katy Pettersen, (608) 661-6916, after February 24 for winner quotes and event photos.

2010 WISCONSIN MANUFACTURER OF THE YEAR AWARD WINNERS

Grand Awards

GE Healthcare Imaging Subsystems, Milwaukee - Mega and Sustainability Categories

Dickten Masch Plastics, Waukesha - Large Category

Briess Industries, Inc., Chilton - Medium Category

Hydro-Thermal Corporation, Waukesha - Small Category

Special Awards

Atlas Resin Proppants, Taylor - Team Commitment to the Community Award

HWD Acquisition, dba Hurd Windows & Doors, Medford - Local to Global Commitment Award

Plexus Corporation, Neenah - Customer Commitment Award

Lifetime Achievement Award in Manufacturing

James S. Haney, President and CEO, Wisconsin Manufacturers and Commerce, Madison

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