



PRESS RELEASE
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Madison Company Wins
2011 Wisconsin Manufacturer of the Year Award
Bell Laboratories wins Large Category Grand Award

Milwaukee – Bell Laboratories was one of eight Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 52 nominees.

Bell Laboratories, Inc. is the world's leading manufacturer of quality rodent control products. Bell Laboratories brands are the market share leaders in all major channels of distribution here in the United States: professional, agricultural, and retail. Their five facilities in Madison produce 96% of the products they sell. Bell produces products that meet the U.S. Environmental Protection Agency's highest security standards, and provide nearly 300 Wisconsin-based jobs.

Bell's sales and exports have experienced substantial growth in the past few years. In 2011, Bell Laboratories experienced a near record breaking year, and continues to work with Island Conservation, the Department of Fish and Wildlife, and other various organizations to help develop specialized rodenticides designed to eradicate non-native rodent species from environmentally sensitive ecosystems.

Celebrating its 24th year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

(M O R E)

The 2011 winners are:

Grand Awards

Generac Holdings, Inc., Waukesha - Mega Category

Bell Laboratories, Inc., Madison - Large Category

Edstrom Industries, Inc., Waterford - Medium Category

Waukesha Metal Products, Sussex - Small Category

Linetec, Wausau - Sustainability Category

Special Awards

Cambridge Major Laboratories, Inc., Germantown - Investing Locally, Growing Globally Award

KHS USA, Inc., Waukesha - Educational Stewardship Award

Power Test Incorporated, Sussex - Operational Excellence & Community Support Award

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NOTE

Contact Katy Pettersen, (608) 516-6684, after 11:00 a.m. on Friday, February 24 for winner quotes and event photos.

SPECIAL INSTRUCTIONS FOR ALL MINNESOTA MEDIA OUTLETS ONLY

All company references to Baker Tilly in this press release must be listed as Baker Tilly Virchow Krause, LLP. No shortened version of the company name is permitted.