



PRESS RELEASE
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Waterford Company Wins
2011 Wisconsin Manufacturer of the Year Award
Edstrom wins Medium Category Grand Award

Milwaukee – Edstrom Industries was one of eight Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 52 nominees.

Edstrom Industries manufactures products for several agricultural segments and every segment of the medical research community, from universities to government laboratories, to major pharmaceutical companies and biotech firms worldwide. Located in Waterford, Edstrom pioneers customized and integrated solutions which promote cost efficiencies through automation, protect animal health, and preserve research integrity. Their products encompass automated watering, water purification and treatment, vivarium management software, animal management solutions, environmental monitoring with alarming and reporting capabilities, light control, access control, task management, and observation recording.

Edstrom Industries employs 190 dedicated people in Wisconsin, and has 225 employees company-wide. The company made a commitment to maintain the majority of their manufacturing operations under one roof using the highest-grade locally-sourced materials and technologically-advanced development techniques and machinery. Edstrom maintains strict control over their quality processes, safety procedures, and extensive environmental safeguards and sustainability practices.

Celebrating its 24th year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

(M O R E)

The 2011 winners are:

Grand Awards

Generac Holdings, Inc., Waukesha - Mega Category

Bell Laboratories, Inc., Madison - Large Category

Edstrom Industries, Inc., Waterford - Medium Category

Waukesha Metal Products, Sussex - Small Category

Linetec, Wausau - Sustainability Category

Special Awards

Cambridge Major Laboratories, Inc., Germantown - Investing Locally, Growing Globally Award

KHS USA, Inc., Waukesha - Educational Stewardship Award

Power Test Incorporated, Sussex - Operational Excellence & Community Support Award

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NOTE

Contact Katy Pettersen, (608) 516-6684, after 11:00 a.m. on Friday, February 24 for winner quotes and event photos.

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