



PRESS RELEASE
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Wausau Company Wins
2011 Wisconsin Manufacturer of the Year Award
Linetec wins Sustainability Category Grand Award

Milwaukee – Linetec was one of eight Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 52 nominees.

Linetec is the industry leader in architectural finishing. This Wausau company employs 342 dedicated Wisconsinites and attributes its success largely to values-based management. Proliferating and sustaining the core values throughout the company has yielded improvements in all areas - financial, operational, cultural, and environmental. To Linetec, environmental responsibility means more than just compliance to all applicable EPA, DNR, and OSHA regulations, to which they have an impressive track record of 17 years fine and violation-free. They believe environmental leadership and sustainability is no longer just a way to do good, but a good way to do business.

Linetec goes beyond regulations to positively impact the environment. The company participates in peak energy management programs offered by Wisconsin Public Service and minimizes waste through numerous projects, including a \$2 million investment in a thermal oxidizer which captures all painting fumes and converts them to water vapor and carbon dioxide before emitting them into the atmosphere. They use an eco-friendly etch option for anodize finishes that avoids 70% of the traditional solid waste inherent in the anodizing process. Linetec finishes orders in exact quantities, typically cut-to-size, truly recycles finished material, and delivers orders to multiple customers on a single truck.

Celebrating its 24th year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

(MORE)

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

The 2011 winners are:

Grand Awards

Generac Holdings, Inc., Waukesha - Mega Category
Bell Laboratories, Inc., Madison - Large Category
Edstrom Industries, Inc., Waterford - Medium Category
Waukesha Metal Products, Sussex - Small Category
Linetec, Wausau - Sustainability Category

Special Awards

Cambridge Major Laboratories, Inc., Germantown - Investing Locally, Growing Globally Award
KHS USA, Inc., Waukesha - Educational Stewardship Award
Power Test Incorporated, Sussex - Operational Excellence & Community Support Award

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NOTE

Contact Katy Pettersen, (608) 516-6684, after 11:00 a.m. on Friday, February 24 for winner quotes and event photos.

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