



## PRESS RELEASE

EMBARGOED UNTIL 9:30 P.M. THURSDAY, FEBRUARY 28, 2013

NOTE: Companies will not learn they have won until the night of the banquet. Please do not contact any winners prior to 9:30 p.m. on Thursday, February 28.

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## HUSCO Automotive Holdings Wins 2012 Wisconsin Manufacturer of the Year Award

Whitewater company wins special award for technology innovation and impact

**Milwaukee** – HUSCO Automotive Holdings, LLC is one of eight Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 58 nominees.

HUSCO Automotive Holdings in Whitewater designs and manufactures electro-hydraulic controls used in automotive applications. HUSCO Automotive's product strategy is based on developing innovative new technologies such as cam phasing, cylinder deactivation, advanced transmissions, and start-stop systems to improve the fuel efficiency of internal combustion engines.

HUSCO's knowledge and expertise regarding the development of advanced powertrain components allowed them to design new components quicker and at a lower cost than their competitors. Equally as important as the spectacular business growth and technical innovation that HUSCO has experienced the past four years are the significant contributions they have made to the local community. HUSCO Automotive has directly created over 100 full-time jobs in Wisconsin plus a large number of college interns and co-ops. HUSCO offers their community the chance at high-tech, automated-manufacturing, higher skill-set job opportunities.

Celebrating its 25<sup>th</sup> year, the Manufacturer of the Year Award program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

*(MORE)*

The 2012 winners are:

**Grand Awards**

Greenheck Fan Corporation, Schofield - Mega Category

Walker Forge, Inc., Clintonville - Large Category

Weldall Mfg., Inc., Waukesha - Medium Category

Power Test, Inc., Sussex - Small Category

OEM Fabricators, Inc., Woodville - Workforce Development Category

**Special Awards**

Alliance Laundry Systems, LLC, Ripon - Market Leadership Award

HUSCO Automotive Holdings, LLC, Whitewater - Technology Innovation & Impact Award

Nekoosa Coated Products, LLC, Nekoosa - Operational Excellence Award

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**NOTE**

Winner logos and company leader photos are available online here: <http://www.wmc.org/?p=35480>

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All company references to Baker Tilly in this press release must be listed as Baker Tilly Virchow Krause, LLP. No shortened version of the company name is permitted.