



PRESS RELEASE
EMBARGOED UNTIL 9:30 P.M. THURSDAY, FEBRUARY 27, 2014

NOTE: Companies will not learn they have won until the night of the banquet. Do not contact any winners prior to 9:30 p.m. on Thursday, February 27.

Contact

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Mercury Marine Wins
2013 Wisconsin Manufacturer of the Year Grand Award
Fond du Lac company wins mega category grand award

Milwaukee – Mercury Marine is one of nine Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 34 nominees.

Mercury Marine, a division of Brunswick Corporation with world headquarters in Fond du Lac, is a global 5,300 person company that designs, manufactures and sells marine propulsion products for uses ranging from offshore fishing boats in Australia to patrol boats in Brunei, from taxis in Malaysia to bassboats in the U.S.

In 2013, Mercury received its third consecutive Wisconsin Green Master rating in recognition of their sustainability practices in Wisconsin and globally. Mercury also partners with the U.S. Army Partnership for Youth Success program that connects soldiers with companies such as Mercury Marine to ensure veterans will have career opportunities once their active duty has been completed. For these efforts, Mercury Marine was awarded employer-excellence recognition by the Wisconsin Department of Veterans Affairs in August of 2013.

Mercury Marine has added 1,500 jobs in Fond du Lac since 2009. Mercury has viewed the global economic downturn as an opportunity to apply the full extent of its business expertise and personnel resources to continually improve its product line and services. During this period of reduced global demand, their engineers and technical personnel redoubled efforts to fortify the quality and reliability of the company product lines. They now rank solidly in the company of Honda, Harley- Davidson, Apple and other world-class companies and competitors that are universally recognized for their customer service and product reliability.

(MORE)

Celebrating its 26th year, the Manufacturer of the Year Award program recognizes manufacturers of all sizes and industries for all that they do to drive Wisconsin's economy. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

The 2013 winners are:

Grand Awards

Mercury Marine, Fond du Lac - Mega Category
Masters Gallery Foods, Inc., Plymouth - Large Category
Badger Alloys, Inc., Milwaukee - Medium Category
Tailored Label Products, Inc., Menomonee Falls - Small Category
Alto-Shaam, Inc., Menomonee Falls - Workforce Development Category

Special Awards

Alliance Laundry Systems, LLC, Ripon - Investing Locally, Growing Globally Award
Realityworks, Inc., Eau Claire - Innovation Excellence Award
Schuette Metals, Rothschild - Investing in the Future Award
Xten Industries LLC, Kenosha - Employee Engagement & Commitment Award

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NOTE: Visit www.wimoty.com for more information.