



PRESS RELEASE
EMBARGOED UNTIL 9:30 P.M. THURSDAY, FEBRUARY 27, 2014

NOTE: Companies will not learn they have won until the night of the banquet. Do not contact any winners prior to 9:30 p.m. on Thursday, February 27.

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**Tailored Label Products, Inc. Wins
2013 Wisconsin Manufacturer of the Year Grand Award**
Menomonee Falls company wins small category grand award

Milwaukee – Tailored Label Products, Inc. is one of nine Wisconsin companies awarded a prestigious Wisconsin Manufacturer of the Year Award. The winners were announced Thursday night at a black tie banquet honoring the 34 nominees.

Tailored Label Products, Inc. (TLP) produces high performance labels, custom labels, die cut adhesives, short run and long run labels and unique bonding solutions. Headquartered in Menomonee Falls and with a location in Suwanee, Georgia, the 83 dedicated employees at Tailored Label Products produce labels that are custom engineered around the demands of their customers' applications. From short-run digital labels to full production runs, market applications include OEMs, electrical, automotive, outdoor power equipment, point-of-purchase and biomedical labels.

Tailored Label is an ISO-9001 registered certified custom manufacturer of UL labels, CSA labels, warning labels, digital labels, custom labels and die cut adhesives. TLP has onboarded a record number of new customers in 2013, which follows their trend of adding 100+ new accounts every year for the past five years. Their application stood out to the judges since it clearly and concisely demonstrated their operational excellence and dedication to continuous improvement. The judges felt these two categories showcased Tailored Label's strong corporate leadership, one that is not afraid to invest in new technology and process improvement.

This company's 'Touching the Lives of People' program was established in 2007 with a focus on Community Involvement. What started out as the team name for a cancer run, has now expanded into a company-wide culture that has employees asking, "when, where, and how can we help?" They are committed to giving back to the community through a combination of both financial contributions and volunteer time. The company routinely donates their own manufactured products in the form of graphic design services, stickers, decals, labels, promotional magnets, static clings, signs, and other products.

(MORE)

Celebrating its 26th year, the Manufacturer of the Year Award program recognizes manufacturers of all sizes and industries for all that they do to drive the Wisconsin economy. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges representing industry, education, and the public sector.

The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers & Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

The 2013 winners are:

Grand Awards

Mercury Marine, Fond du Lac - Mega Category
Masters Gallery Foods, Inc., Plymouth - Large Category
Badger Alloys, Inc., Milwaukee - Medium Category
Tailored Label Products, Inc., Menomonee Falls - Small Category
Alto-Shaam, Inc., Menomonee Falls - Workforce Development Category

Special Awards

Alliance Laundry Systems, LLC, Ripon - Investing Locally, Growing Globally Award
Realityworks, Inc., Eau Claire - Innovation Excellence Award
Schuette Metals, Rothschild - Investing in the Future Award
Xten Industries LLC, Kenosha - Employee Engagement & Commitment Award

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NOTE: Visit www.wimoty.com for more information.