

2011 Awards



W I S C O N S I N
M A N U F A C T U R E R
O F T H E Y E A R

Honoring Manufacturing Excellence in Wisconsin

2011 Nomination Form

www.wimoty.com

The annual awards competition is sponsored by:



2011 AWARD TIMELINE

Nomination Forms Available

September - November
2011

Submissions Due

December 1, 2011

Entries Judged

January 2012

Participation Certificates Distributed

January- February 2012

Awards Banquet

February 23, 2012
The Pfister Hotel,
Milwaukee

Nomination Deadline:

December 1, 2011

*The Awards Program
is sponsored by:*



BAKER TILLY

Accountants and Advisors

MICHAEL BEST

& FRIEDRICH LLP



WMC
WISCONSIN'S BUSINESS VOICE

*Baker Tilly Virchow Krause, LLP,
Michael Best & Friedrich LLP, and
Wisconsin Manufacturers & Commerce are
proud to sponsor the 24th Annual
Wisconsin Manufacturer of the Year
Awards, honoring manufacturers who bring
excellence to Wisconsin manufacturing.*

NOMINATE A MANUFACTURER

This renowned statewide program is an opportunity to salute the state's top manufacturers for their accomplishments and recognize them for creating a better quality of life for the citizens of our state. Many companies have demonstrated superior management during these economically adverse times, and those that are appropriately planning for the future deserve to be applauded. Please consider nominating a Wisconsin manufacturer for their outstanding achievements in manufacturing this year. Self-nominations are also encouraged.

SELF-NOMINATE

Wisconsin Manufacturer of the Year Award winners represent the elite of manufacturing through innovation, commitment to excellence, dedication to employees, and investment in Wisconsin communities.

Apply for an award to:

- Share your story - businesses have great ones to tell.
- Recognize employees' hard work and dedication that have contributed to your company's success.
- Highlight corporate citizenship - manufacturers are assets to local communities and are good corporate citizens.
- Join the ranks of other notable manufacturers.
- Receive well-deserved press coverage.
- Promote industry firsts and significant accomplishments.

WHO CAN APPLY

Nominees must be manufacturing companies with significant operations in Wisconsin. The 2010 Grand Award Winners are not eligible. If you have questions regarding your eligibility, please contact the MOTY Coordinator at 800-362-7301.

FOLLOW US...



Wisconsin Manufacturer of the
Year (MOTY) award program

@wimoty

GRAND AWARDS

A total of five Grand Award winners will be selected by an independent panel of judges.

Categories are below:

BY COMPANY SIZE

| | | |
|---|--------|---------------------|
| The Grand Award winners demonstrate superior performance in many of the categories listed in the Required Nomination Information section of this nomination form. | Small | (1-99 employees) |
| | Medium | (100-299 employees) |
| | Large | (300-750 employees) |
| | Mega | (751+ employees) |

Contact the MOTY Coordinator at 800-362-7301 with any questions regarding appropriate size category for your company. Categories are based on company-wide employee count, including parent company and all subsidiaries.

SUSTAINABILITY

If you wish to be considered for the Sustainability Grand Award, submit a separate entry and describe your corporate sustainability program and how environmental stewardship and social responsibility have contributed to your company's success.

SPECIAL AWARDS

The judges may present Special Awards to companies that have achieved excellence in a particular area. Categories will be determined by the judges based on information provided in the nomination forms. Past categories for the Special Awards have included:

- International growth through exports
- Employee dedication/development
- Product innovation
- Community commitment

AWARD PRESENTATIONS

The 2011 winners will be announced at the awards banquet on February 23, 2012, at The Pfister Hotel in Milwaukee. Representatives from all nominated companies, their nominators, and guests will be invited to attend this black-tie event.

SUBMISSION GUIDELINES

Review the Required Nomination Checklist for complete details. The judges will determine winners based on the content and quality of the completed nomination forms. Your complete responses to all criteria, including company financials, are necessary for the judges to accurately evaluate all of the nominees. You are encouraged to submit additional information about the company including references. However, please do not submit actual product samples, brochures, DVDs or CDs.

IMPORTANT — In order to promote manufacturing best practices, nomination information will be used in promotion of the MOTY program, including media releases, winner profiles, and banquet speeches. Proprietary detailed financial information will be kept confidential by MOTY sponsors and judges. Organizers reserve the right to generally describe a nominee's financial position. For example: "The company's revenue increased by ten percent last year."

Self-nominations are encouraged.

The judges' decisions are final, and they reserve the right to withhold an award in any category if there is not a suitable winning entry.

HELP/FAQS

Award program information is available at www.wimoty.com where you will find frequently asked questions, past winners and a nomination form.

QUESTIONS?

Please contact the MOTY Coordinator at 800-362-7301.

Nomination materials (four unbound, three-hole punched copies for each entry) must be received by December 1, 2011. Send copies to:

2011 Wisconsin Manufacturer of the Year

Michael Best & Friedrich LLP
Attn: Colleen Scruggs
100 East Wisconsin Avenue, Suite 3300,
Milwaukee, WI 53202
Telephone: 414-223-2505

2011

WISCONSIN MANUFACTURER OF THE YEAR AWARD

REQUIRED NOMINATION INFORMATION

All nominations must include detailed information for all of the following categories. Each company will be judged using a ranking system for the categories listed below. Awards are based on the details provided in the nomination form.

1. Company profile

Grand Award by Company Size

Provide an up-to-800-word profile stating why your company deserves to win the MOTY award.

(This section is for you to demonstrate what sets you apart from your competitors. A version of these profiles may be used for promotion of the MOTY program.)

Sustainability Grand Award

Provide an up-to-800-word profile specifically describing your sustainability program and include details of programs that measure efforts to:

- conserve natural resources
- improve energy efficiency
- reduce carbon footprint
- promote employee and community betterment

Companies applying for a Grand Award by Company Size and a Sustainability Award will need to submit an additional set of four unbound, three-hole punched copies of the required nomination information (for a total of eight sets.) You may also choose to only apply for the Sustainability Award.

Also include the following for both the Grand Award and Sustainability Award nominations:

- 2. **Financial growth or consistency** (Proprietary detailed financial information will be kept confidential.)
- 3. **Product description** (Please do not submit actual product samples or product catalogs/brochures.)
- 4. **Manufacturing process including any environmental solutions/innovations, R&D leadership and/or application of high technology.**
- 5. **Operational excellence/continuous improvement.**
- 6. **Management philosophy/employee commitment** (Internal Operations.)
- 7. **Community support and involvement** (Stewardship.)
- 8. **Digital artwork files** (See Nomination Submission Information below for preferred file formats.)
 - Company logo
 - Photo of top company executive
 - 4-5 photos of company and/or products

NOMINATION SUBMISSION INFORMATION

Send hard copies to: 2011 Wisconsin Manufacturer of the Year, Michael Best & Friedrich LLP, 100 E. Wisconsin Avenue, Suite 3300, Milwaukee, WI 53202, Attention: **Colleen Scruggs** (electronic submissions will not be accepted).

- Four unbound, three-hole punched copies of the completed nomination (*Please, no binders or plastic sleeves; they will not be used in the judging process.*)

Email electronic artwork files to: jsutter@wmc.org. If sending actual photos, please mail to: 2011 Wisconsin Manufacturer of the Year, WMC, 501 E. Washington, Madison, WI 53703, Attention: **Jane Sutter**, Graphic Designer. (*Please note: only one copy of electronic files and/or photos are needed.*)

- Electronic file of your company logo (Illustrator eps vector art preferred; 300 dpi jpg if no eps vector art available)
- Color photo of top company executive (300 dpi jpg)
- 4-5 photos of company and/or products (300 dpi jpg)

Judges are in no way influenced by Baker Tilly Virchow Krause, LLP, Michael Best & Friedrich LLP, or Wisconsin Manufacturers & Commerce. The judging panel is independent of the program sponsors.

NOMINATIONS MUST BE SUBMITTED BY DECEMBER 1, 2011.

The Nomination Form is on the next panel and can be found in writable format online at www.wimoty.com.

2011

WISCONSIN MANUFACTURER OF THE YEAR AWARD

NOMINATION FORM

Information in the nomination forms will be used by the judges and the sponsors for press releases about the nominees and the winners. Proprietary detailed financial information will be kept confidential.

(Please type or print.) NOMINATIONS MUST BE SUBMITTED BY DECEMBER 1, 2011.

NOMINEE

Official Legal Company Name: _____

SIC/NAICS Code(s) or Industry Description: _____

Year Established: _____

Total Number of Employees Company-Wide: _____ Total Number of Wisconsin Employees: _____

Telephone: _____ Fax: _____

Web Site Address: _____

Address: _____ City: _____ State: _____ Zip: _____

County: _____

Name of Top Executive: _____

Title: _____

E-Mail Address: _____

Parent Company: _____

Subsidiary(ies): _____

Please tell us where you heard about this program: _____

AWARD CATEGORY

Grand Award by Company Size: (If you have questions regarding your appropriate size category, please call the MOTY Coordinator, 800-362-7301.) You may select ONE of the following size categories:

Small (1-99) Medium (100-299) Large (300-750) Mega (751+)

Additional Grand Award: Sustainability

NOMINATOR

Check here if same as nominee. Self nominations are encouraged.

Name: _____

Title: _____

Company: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

Web Site Address: _____

Address: _____

City: _____ State: _____ Zip: _____ County: _____

APPLICATION CHECKLIST

Completed nomination form:

- Four unbound, three-hole punched, copies of the completed nomination including this form.
Please, no binders or plastic sleeves; they will not be used in the judging process.

Mail hard copies to:

Michael Best & Friedrich LLP
Attention: Colleen Scruggs
100 E. Wisconsin Ave., Suite 3300
Milwaukee, WI 53202

Graphics:

Note: *These graphics are used for promotional purposes. They are not seen by the judges. If you want the judges to see these items, please include them in your printed submission.*

- Electronic file of your company logo (eps vector art if possible; 300 dpi jpg if no vector art available)
 Color photo of top company executive (300 dpi jpg)
 4-5 photos of company and/or products-including one building exterior shot if possible (300 dpi jpg)

Email electronic files of graphics to Jane Sutter at jsutter@wmc.org

SIGNATURE

I hereby certify that the information included in this nomination is factual and accurate.

Nominator Signature _____ Date _____

Required nomination information appears on previous page.



***2011 Wisconsin Manufacturer of the Year Awards Program
is sponsored by:***



Accountants and Advisors

Baker Tilly Virchow Krause, LLP (Baker Tilly) is a full-service accounting and advisory firm serving clients from offices throughout Wisconsin, Illinois, Minnesota, Michigan, New York, and the District of Columbia. As an independent member of Baker Tilly International, the world's 8th largest network of accounting firms, Baker Tilly brings you access to market-specific knowledge in 120 countries.

Baker Tilly's manufacturing industry experience and knowledge of the unique dynamics that drive manufacturers makes them a strong partner for companies in a market sector where innovation and competition challenge them to plan and act with strategic vigor. From maximizing your tax savings to streamlining your processes to managing your global supply chain, our industry specialists will put their comprehensive understanding of the industry to work on behalf of the manufacturer, delivering the precise services you need, when you need them.



Michael Best has earned a reputation as a leading law firm in the Midwest. As a broad-based business law firm with more than 230 attorneys, they offer manufacturers the experience needed to handle a complete range of business legal matters. Tapping into their associations and alliances around the world, such as Lex Mundi ("Law of the World"), and the Employment Law Alliance, they manage business legal matters from one-person start-ups to Fortune 500 companies.

Areas of practice include: business, labor and employment relations and employee benefits, health care, intellectual property and intellectual property litigation, land and resources (real estate and environmental), litigation, renewable energy, tax, and wealth planning services.



Wisconsin Manufacturers and Commerce is Wisconsin's most successful business advocacy organization. Celebrating a century of service to state businesses in all sectors, WMC is Wisconsin's manufacturer's association, the state chamber of commerce, and the state safety council. They represent the interests of nearly 3,500 member companies from across the state that employ 500,000 hard-working people. WMC is dedicated to making Wisconsin the most competitive state in the nation.

www.wimoty.com