



PRESS RELEASE
EMBARGOED UNTIL 9:30 P.M. THURSDAY, FEBRUARY 24, 2011

Contact

Katy Pettersen, kpetersen@wmc.org, (608) 661-6916, (608) 516-6684 cell

**GE Healthcare Imaging Subsystems Wins Two Wisconsin
Manufacturer of the Year Awards**
Milwaukee Company Wins in Mega and Sustainability Categories

Milwaukee – GE Healthcare Imaging Subsystems won two 2010 Wisconsin Manufacturer of the Year awards at a black tie banquet Thursday night at The Pfister Hotel in Milwaukee. They are one of only seven Wisconsin companies who won this year’s prestigious awards, competing against 53 total nominees. They won in the Mega company size category, for companies with 751 or more employees, and in the Sustainability category, honoring companies for their efforts in environmental sustainability.

GE Healthcare Imaging Subsystems effectively uses science and technology to advance their industry. They foster a company culture of continuous improvement, and have successfully implemented and maintained a Lean environment. They measure and effectively track their sustainability efforts and impact. They are a leading, financially stable company, and champion overall operational excellence in everything they do. GE Healthcare is committed to maintaining a healthy bottom line which contributes to a committed workforce, a strong community, and a sustainable future.

GE Healthcare Imaging Subsystems’ Electric Avenue location focuses its manufacturing and design operations on complex, process sensitive products that are key for CT and XR system performance, and is the largest of GE’s Imaging Subsystems locations, with 550 employees. In order to maintain and improve the highly sensitive manufacturing processes required for these products, the engineering, operations, and advanced manufacturing engineering teams are highly integrated.

GE operates an environmentally conscious site. Their “ecoTube” program will use parts recovered from returned tubes, resulting in a much lower usage and disposal of exotic metals. The hallmark of this site has been an extremely strong culture of teamwork and continuous improvement, leveraging both Lean Manufacturing and Six Sigma methodologies. Team members at every level of the organization are fully engaged in this drive for excellence.

(MORE)

Celebrating its 23rd year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information can be found online at www.wimoty.com or by calling (800) 362-7301.

###

NOTE

Contact Katy Pettersen, (608) 661-6916, after February 24 for winner quotes and event photos.

2010 WISCONSIN MANUFACTURER OF THE YEAR AWARD WINNERS

Grand Awards

GE Healthcare Imaging Subsystems, Milwaukee - Mega and Sustainability Categories
Dickten Masch Plastics, Waukesha - Large Category
Briess Industries, Inc., Chilton - Medium Category
Hydro-Thermal Corporation, Waukesha - Small Category

Special Awards

Atlas Resin Proppants, Taylor - Team Commitment to the Community Award
HWD Acquisition, dba Hurd Windows & Doors, Medford - Local to Global Commitment Award
Plexus Corporation, Neenah - Customer Commitment Award

Lifetime Achievement Award in Manufacturing

James S. Haney, President and CEO, Wisconsin Manufacturers and Commerce, Madison

SPECIAL INSTRUCTIONS FOR ALL MINNESOTA MEDIA OUTLETS ONLY

All company references to Baker Tilly in this press release must be listed as Baker Tilly Virchow Krause, LLP. No shortened version of the company name is permitted.