



**PRESS RELEASE**  
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**Hydro-Thermal Wins 2010 Wisconsin Manufacturer of the Year  
Award**  
**Waukesha Company Wins Grand Award in Small Category**

**Milwaukee** – Hydro-Thermal Corporation was named a 2010 Wisconsin Manufacturer of the Year award winner. They are one of only seven Wisconsin companies who won one of this year's prestigious awards, competing against 53 total nominees. Hydro-Thermal was awarded the Grand Award in the Small company size category, for companies with 1 – 99 employees. The awards were announced at a black tie banquet Thursday night at The Pfister Hotel in Milwaukee.

Hydro-Thermal Corporation spent 45 years in the paper industry. When that industry saw major declines, Hydro-Thermal saw an opportunity. With the knowledge and expertise of their world-class engineers, they diversified their business, and now work in many diverse industries, shipping products to more than 45 countries. Hydro-Thermal Corporation transitioned from what they were, to what they are going to be.

Hydro-Thermal is headquartered in Waukesha, and manufactures a line of innovative direct steam injection heaters in an ISO certified plant. Their expert engineers apply proprietary direct steam injection technology to help customers replace old process heating technology, such as heat exchangers, to meet their most difficult process heating requirements. Hydro Thermal solves customer process heating problems by expertly sizing and designing the right direct steam injection system to save energy, reduce down-time and assure product quality. Established in 1964, they are a strong family-owned company employing 62 talented people.

Celebrating its 23<sup>rd</sup> year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The Wisconsin Manufacturer of the Year award winners were selected by an independent panel of judges. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information can be found online at [www.wimoty.com](http://www.wimoty.com) or by calling (800) 362-7301.

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## **NOTES**

Contact Katy Pettersen, (608) 661-6916, after February 24 for winner quotes and event photos.

## **2010 WISCONSIN MANUFACTURER OF THE YEAR AWARD WINNERS**

### **Grand Awards**

GE Healthcare Imaging Subsystems, Milwaukee - Mega and Sustainability Categories

Dickten Masch Plastics, Waukesha - Large Category

Briess Industries, Inc., Chilton - Medium Category

Hydro-Thermal Corporation, Waukesha - Small Category

### **Special Awards**

Atlas Resin Proppants, Taylor - Team Commitment to the Community Award

HWD Acquisition, dba Hurd Windows & Doors, Medford - Local to Global Commitment Award

Plexus Corporation, Neenah - Customer Commitment Award

### **Lifetime Achievement Award in Manufacturing**

James S. Haney, President and CEO, Wisconsin Manufacturers and Commerce, Madison

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